

NETE

10-12, April, 2025
Shanghai Automobile
Exhibition Center



NETE 2025

Defense-related Science and Technology Industrial Equipment and IT (Information Technology)

Expo in Shanghai 2025

NETE 2025



INVITATION

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Background

Defense-related science and technology industry, as an important part of the national strategy, is an important pillar of national security and national defense construction, and also a crucial component of high-end manufacturing. The development of defense-related science and technology industry is not only a remarkable upgrade of military power, but also a powerful support for national stability and economic prosperity. Nowadays, all countries are seizing new commanding heights through a new round of global collaborative innovation between technology and industry. Shanghai, as a major recipient and high-level gateway city of national strategy, boasts rich resources for scientific and technological innovation and advanced manufacturing, close global economic and trade relations, and numerous international platforms. In order to thoroughly study and implement the spirit of General Secretary Xi Jinping's important speech on his visit to Shanghai, accelerate the construction of advanced defense-related science and technology industry with Chinese characteristics, and improve the safety resilience and high-standard opening up of industrial chain and supply chain of the modern military industry, against this background, the "Defense-related Science and Technology Industrial Equipment and IT (Information Technology) Expo in Shanghai 2025", co-sponsored by the National Defense Industrial Enterprises Association and relevant parties, is scheduled to be held in Shanghai in April, 2025.

Basic information

Defense-related Science and Technology Industrial Equipment and IT (Information Technology) Expo in Shanghai 2025

Time:10-12, April, 2025

Add: Shanghai Automobile Exhibition Center

Exhibition scale: exhibition area of 30,000 sqm, 1000+ exhibitors, 2000+ booths, 35,000 visitors, 5000 military personnel

Website: www.netebie.com

Organization

Sponsor: **National Defense Industrial Enterprise Association**

Co-organizer:

China UAV Industry Innovation Alliance

Shanghai Space Information Association

Shanghai General Aerospace Association

Supporting units:

China Electronics Technology Group Corporation,
China Aerospace Science and Technology Corporation,
China Aerospace Science and Industry Corporation,
China Aviation Industry Corporation Limited,
China State Shipbuilding Corporation Limited,
China North Industries Group Corporation Limited,
China Aerospace Engine Corporation,
China Electronic Information Industry Corporation

Global Purchasing Department: European American Chamber of Commerce & Industry

Organizer: Shanghai Tianzi Exhibition Co.Ltd

On display: 10-12, April, 2025 (9:00—17:30)

Exhibition Venue: Shanghai Automobile Exhibition Center, No. 7575, Boyuan Road, Anting Town, Jiading District, Shanghai

Sponsor

National Defense Industrial Enterprise Association

National Defense Industrial Enterprise Association is a state-level organization approved by the former Commission of Science, Technology, Industry for National Defense in 2001. It is composed of military enterprises, institutions of higher education, and civilian organizations that provide various equipment, materials, and services for the modernization of national defense and the armed forces. The association serves thousands of enterprises and institutions involved in military scientific research and production. The competent unit of the association is the State Administration of Science, Technology and Industry for National Defense (SASTIND).

The Main services provided by the association:

- ① Support and ensure the innovative development of weapons and equipment. The association focuses on the application of key technologies in defense-related science and technology industry and the safety development of industrial chains, organizes the evaluation of scientific and technological achievements, the identification and promotion of new technologies and products, and national-defense intellectual property services.
- ② Promote military-civilian integration and regional economic construction. The association carries out the promotion and supply and demand matching activities of dual-use technology products represented by the “Catalogue of Advanced Technology Product Transformation and Application”. The association also establishes strategic cooperation with local governments, promotes and introduces related projects.
- ③ Promote the modernization of military enterprises management. The association holds some activities to improve military enterprises management, mainly including exchanges, training, discussion, and evaluation and promotion of management innovation results. The association organizes credit evaluation of military-related enterprises, and organizes or participates in the formulation of relevant group standards, industry standards, etc.



Defense-related



With 30,000 square meters, the expo will invite extensive participation from governments, associations, scientific research institutions and enterprises. The expo will gather the latest technologies, products and achievements of the global defense-related science and technology industry, and provide a platform for professional enterprises and experts to exchange, cooperate and learn, so as to further learn domestic and foreign advanced technologies and experience, promote the deep integration of industry, university, research and practice, accelerate the rapid development of the project and provide strong impetus to the industrial sustainable development. The expo aims to build an international brand and provide a new structure and new driving force for the industry

Main Events

- ◆ The exposition opening ceremony, Professional visit day, Public visit day.
- ◆ Conference on cooperation and development of industrial and supply chains of defense-related science and technology industry
- ◆ Supply and demand & technical exchange:
 - I. Conference on industrial demand-side, foreign trade service agency and cooperation between purchaser and exhibitor;
 - II. Conference on Industry qualification admission, tendering and bidding policies and information acquisition;
 - III. Conference on supply and demand matching of aerospace equipment and related technologies;
 - IV. Conference on supply and demand matching of shipping equipment and related technologies;
 - V. Conference on supply and demand matching of weapon equipment and related technologies;
 - VI. Conference on supply and demand matching of Electronic information and communication systems and related technologies.
- ◆ Typical case recommendation, Investment docking, Industrial investment and other events
- ◆ Award ceremony and welcoming banquet

Exhibition Theme

Build a platform of openness, cooperation and innovation.

Promote the development of defense-related science and technology industry.

Expo Highlights

NETE 2025



Industry authorities - improve the brilliant development of the industry

Powerful lineup - bring together low - altitude head enterprises

Innovation orientation - create the world's technology top event

Focus on cutting-edge - academician experts' insight into the future

World connection - expand overseas trade channels

Precise docking - promote supply and demand negotiation among exhibitors

CCTV support - realize the media linkage coverage

Excellence promotion - set industrial model

Audience organization

Participate in the exhibition, contact the core professional audience, gain business opportunities, and promote the development of national defense science and technology

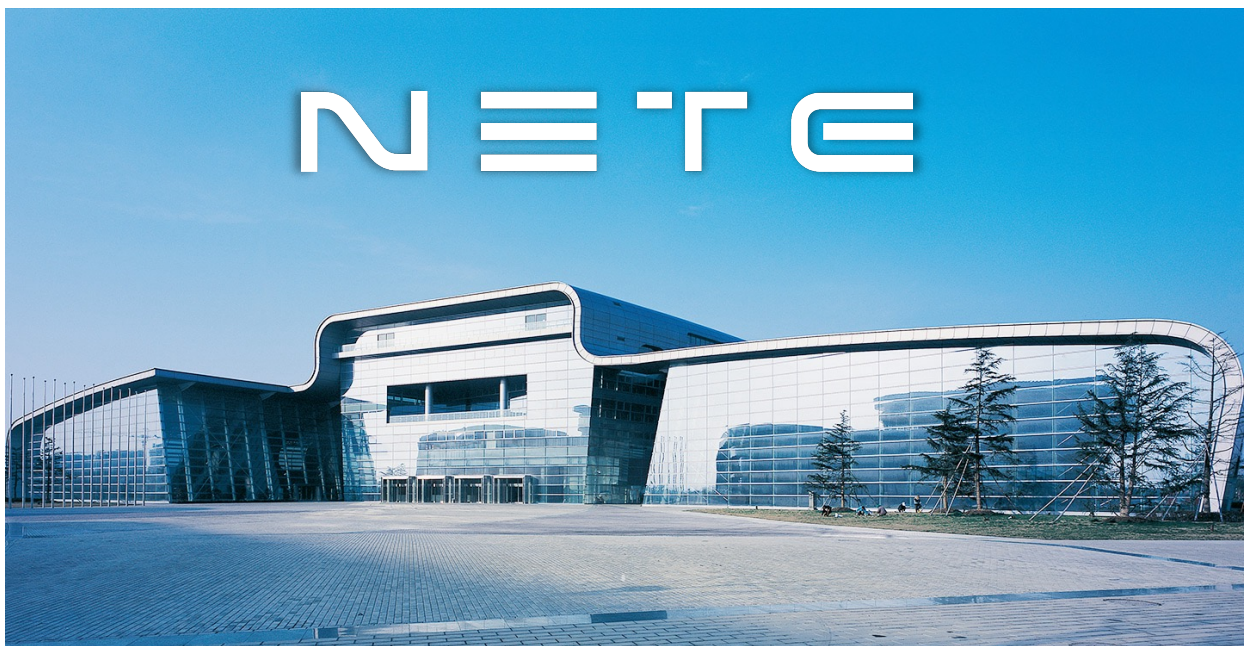


1. The exhibition organizes and invites lots of leaders, from the military groups, the military arms, scientific research institutes, national defense science and technology industry departments, military institutes including equipment development department, logistics support department, training management department and procurement department, to feedback product technology and demand, provide one-to-one supply and demand matching meeting, so as to strengthen cooperation and coordination, point out constructive suggestions for enterprises, and provide procurement opportunities.
2. The exhibition invites the leaders of the embassies in China to attend the conference and ask them to organize domestic enterprises for exchange and procurement.
3. Through the relevant national missions, chambers of commerce and other countries along the Belt and Road, the exhibition invites relevant units to exchange and procure. National defense science and technology industrial department actively coordinates resources and the participants can interpret policies and industrial trends, contributing enterprises to seize opportunities.
4. Experts from military academies will share views on the achievements and hold lectures to provide ideas for enterprises innovation.
5. Representatives of the armed forces will evaluate and feedback product technologies, strengthen cooperation and collaboration, and provide suggestions to enterprises.

Exhibition Design and Exhibition Content

- I. **Industrial Chain of National Defense Exhibition Area:** National Aerospace technology and equipment, shipbuilding industrial technology, ordnance industrial technology and equipment, engines, optoelectronic and infrared systems, launch vehicles, electronic components, precision ceramics, radar systems, simulation tests, printed-circuit boards(PCB), lasers, instrumentation, new energy storage, filters, relays, sensors, encoders, battery, signal processing, data collection, aerological sounding, embedded products, liquid crystal display (LCD), real-time display and control, measuring and controlling system, measurement and detection, cable assembly, laser and optoelectronic products, surface mount technology(SMT), electro-optical pod, satellite technology, GPS navigator, reverse imitation system, remote sensing technology, optical technology, special purpose motor vehicle.
- II. **Dual Use New Materials Exhibition Area:** Speciality materials, military civilian dual use materials, military composite materials, Alloy materials, carbon fiber material, Titanium, cellular processing, superior materials, 3D printing materials, superconducting and nanomaterials, shielding materials, electronic new material, target material technology, polymer materials and products, light alloy materials and products, high-temperature structural materials, metallic electronic materials, semiconductor packaging material, welding materials, spraying materials, etc.
- III. **Network and Information Security Exhibition Area:** Cyber security, information security, data security, IOT security, endpoint security, data storage, industrial security, safe and reliable hardware and software, integrated circuit, operating system, basic software, center processing unit (CPU), complete server, database, middleware, disaster recovery backup, firewall, industrial software, system software, CAE software, office software, security software, software-development tool, software-testing tool, protection of electromagnetic information security, office automation, input-output devices, carrier destruction of confidential material, etc.
- IV. **Spatial Information & Intellectronics Exhibition Area:** ruggedized computer, semi-conductor, integrated circuit, chip, command system, control system, intelligent dispatching system, air traffic management system, Intelligent game and adversarial inference system, modeling and simulation training, electronic sand table, Virtual Reality and human-computer interaction, AR/VR technology, artificial intelligence (AI), cloud computing, big data, Internet of things, data link technology, edge computing, Brain Driver technology, military brain, city of the brain, digital twin, parallel system, warehouse management, audio and video transmission, display console, multimedia system, paperless system, LED, visualization system, telemetry system, flight control system, fire control system, Image processing, GIS software/system, virtual reality, Beidou Navigation Satellite System, 5G technology, fault prediction and diagnosis, semi-physical simulation, thermal control systems, communication security and safeguard, communication equipment, various communication antennas, wireless image transmission, wireless ad hoc network, control console, communication command vehicle, data center, optical fiber and cable, optical transmission, generator set, etc.

- V. **Unmanned System Exhibition Area:** Industrial robots, driveless vehicles, underwater robots, fire-fighting robots, safety inspection and explosive ordnance disposal (EOD) robot, products of artificial intelligence technology, unmanned parachute, unmanned underwater vehicle, unmanned ship, underwater flying vehicle, unmanned surface vehicle, hot-air balloon, etc.
- VI. **Simulation-Training & Emergency Rescue Exhibition Area:** Intelligent modeling, simulation system, electronic sand table, electronic countermeasures, Simulation trainer, holographic projection, emergency communication, wireless transmission, emergency equipment, emergency instruments, emergency cabin and bridge, etc.
- VII. **Military Security and Protection Exhibition Area:** Smart frontier and coastal defense, smart sub camp, broadcasting system, video surveillance system, surveillance radar, video linkage system, vehicle security alarm systems, safety inspection and explosive ordnance disposal, physical protection, biometric identification, high-speed camera, perimeter alarm system, intrusion detection, light-fiber warning, electronic fence, entrance and exit control, etc.
- VIII. **Low-altitude Economic Industries Exhibition Area:** Electric vertical takeoff and landing, manned spacecraft, helicopter, UAV(unmanned aerial vehicle), Flight Simulator, VR/AR virtual simulation system, financing institution, etc.
- IX. **Logistics Support System Exhibition Area:** Functional food, clothing, bedding, fittings, physical fitness test, air energy, packaging technology of food preservation, kitchen system, biological medicine, specially required medicines, three-grade prevention medicine, environmental medical monitoring technology, petroleum equipment, petroleum pipeline, transportation technology, warehouse management system, new-type insulated and winterized tent, command module, etc.



Cost Standard

Foreign enterprises 3000.00/exhibition period (USD) 3m×3m (deluxe standard booth)

Foreign enterprises 500 (USD) / sqm

Note: Indoor raw space booths start at a minimum of 36 square meters. The committee only provides net exhibition area. Booth layout and construction expenses shall be borne by exhibitors.

Advertising Cost Explanation

Commercials on conference book (specs 210mmx285mm)

Cover fold page	Cover inside	Back inside	Color page
15000 \$/edition	10000 \$/edition	10000 \$//edition	15000 \$//edition

On-site ads

Representative card ad	Attendance ticket	Spot billboard	Document handbag
10000 \$//1000pcs	10000 \$//10000pcs	15000 \$/pc	15000 \$/1000pcs
Forum speech		10000 \$//time	

Exhibition procedure

Fill in the booth application table, then add stamp and scan, and send it to the organizing committee through express or fax. The booth fee shall be fully remitted to the Organizing Committee account within three working days after applying for the booth. Otherwise, the organizer will not retain the exhibition booth confirmed in the exhibition application.

The allocation principle of booth order: “applying early, paying early, arranging early”. If exhibitors quit midway after signing up for the exhibition, the fee have been paid will not refundable. If the payment is not made within the specified time, the booth will not be reserved. For the sake of the overall image of the exhibition, the organizing committee has the right to adjust individual booths and have the final interpretation.

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